

News Release:

Astounding New Business Opportunity

It is a medically established fact that a dog's mouth is one of the cleanest germ-free environments in nature. Proper utilization of this fact leads to the most powerful, user friendly and hygienic product line ever devised – yet, entirely organic and natural!

Introducing

Doggie DroolTM

Use it everywhere, it is the ultimate household care product. Keep your kitchen and bathrooms truly germ free. Stop the spread of disease and speed healing. Starting with the basic general purpose product, this new marketing opportunity is now poised to expand into a whole new line of personal and home care products that will truly sweep the nation.

- General purpose liquid cleaner [formulated with the most advanced surfactant chemistry to meet *all* your cleaning needs]
- Dish washing liquid – it disinfects while it cleans
- Topical antiseptic for cuts and scratches – gone forever are the stinging and discolorations associated with traditional products
- Laundry detergent – imagine your clothes hygienically clean
- Skin lotion [with aloe] – for the first time a truly natural and effective balm for all sensitive skin
- Shampoo for the ultimate in hair care – fully germ free without that antiseptic smell
- Baby care products – everything for that charming child with unparalleled protection and safety, the natural way
- Hygienic cosmetics – no more disturbing reactions from sensitive skin *and* the ultimate in cleansing
- Feminine hygiene products – a whole new concept in femininity and security

About Doggie Drool

The finest collection of blood hounds, St. Bernard and other slobber prone canines provide a virtually unlimited supply of raw material. Carefully and lovingly collected by miniature vacuum collection systems worn around the neck like a collar cause minimum interference and no discomfort during the day's exercise program and other healthful activities. Every necessary step is taken to insure a happy, contented source of supply. Collection is done hourly to insure freshness.

Our products undergo minimum processing to insure freshness and maximum effectiveness.

Doggie Drool, the products that will change your life – brought to you with love!

Lets you have the advantages of being licked all over without the mess or auxiliary expense.

Watch for the next spectacular new product breakthrough: “Puppy Poop”TM